1998 CUSTOMER ENTERTAINMENT SCHEDULE

DATES	EVENT/LOCATION	TOTAL # OF SPOTS AVAILABLE	EST. COST PER PERSO
1/23-26	**SuperBowl** San Diego, CA	20 spots (10 couples) - TBD	$4,500
*May consider customer package offered by Anheuser-Busch vs. Sports Illustrated			
2/13-15	**Daytona 500** Daytona Beach, FL	8 spots (6 cust.)	$2,500
3/15-17	**WSA Customer Golf Outing** Barton Creek - Austin, TX	75 (60 cust.)	$3,000
3/21-26	**Nabisco Dinah Shore** Palm Springs, CA	3-5 spots allocated for RJRT Sr. Mgmt. Attendees will be determined by J. V. Maguire.	--
3/27-31	**NCAA Final Four** San Antonio, TX	16 spots (8 couples) - TBD	$6,500
4/6-12	**Masters** Augusta, GA (1st Session - 4/6-9) (2nd Session - 4/9-12)	 20 (16 cust.) 20 (16 cust.)	$7,000
*Anheuser-Busch <u>will</u> co-sponsor event. Total number of spots - TBD.			
4/20-26	**Las Vegas Sr. Classic** Golden Nugget - Las Vegas, NV	30 (25 cust.)	$7,500
4/19-21	**SSA Customer Golf Outing** Pinehurst, NC	75 (60 cust.)	$3,000
4/24-26	**Winston 500** Talladega, AL	8 (6 cust.)	$2,000
5/15-17	**The Winston** Charlotte, NC	8 (6 cust.)	$1,500
5/17-19	**MWSA Customer Golf Outing** Williamsburg, VA	75 (60 cust.)	$3,000
5/23-25	**Coca Cola 600** Charlotte, NC	8 (6 cust.)	$1,500
6/14-16	**NESA Customer Golf Outing** Equinox, VT	75 (60 cust.)	$3,000
8/13-18	**VIP Fishing Trip (Salmon)** Queen Charlotte Lodge, Burnaby, B.C.	25 (20 cust.) - TBD	$4,500
*Anheuser-Busch <u>will</u> co-sponsor trip. Total number of spots - TBD.			
7/23-27	**SSA/WSA Couples Outing** Lake Tahoe, NV	30 couples (10-12 cust. per sales area)	$3,000
7/30 - 8/2	**Brickyard 400** Indianapolis, IN	8 (6 cust.)	$2,500

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8/20-24	**NESA/MWSA Couples Outing** Lake Tahoe, NV	30 couples (10-12 cust. per sales area)	$3,000
9/28 - 10/2	**Vantage Championship** Tanglewood - Clemmons, NC	115 (100 cust.)	$6,000
10/22-26	**VIP Hunting Trip (Pheasant)** Thunderstik Chamberlain, SC	8 (6 cust.) - TBD	$2,500

***Anheuser-Busch will co-sponsor trip. Total number of spots - TBD.**

11/6-8	**Napa 500** Atlanta, GA	8 (6 cust.)	$1,500
12/4-6	**NASCAR Banquet** New York, NY	8 couples (6 cust.)	$2,200
Jan/Feb OR Nov/Dec (TBD)	**NASCAR Racing School** Las Vegas, NV	20 spots (15 cust.)	$4000 - $4,500

***Anheuser-Busch is considering co-sponsorship of event. Total number of spots - TBD.**

TBD	**VIP Golf School** W. Palm Beach, FL	TBD	$5,000
TBD	**DRAG RACING SCHOOL**	TBD	TBD

NOTE: **Utilization of six (6) NASCAR Winston Cup Races should be chain specific, i.e., Casey's - Talladega 500, SuperAmerica - Napa 500.**

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